

## George Hensel Ethics Contest Timeline and Contact Information

### Essay Contest Timeline:

Sept. 1, 2008- Send letters to high school principals, superintendent of schools  
Interact club presidents and school counselors

Sept.10, 2008 - Send press release to local TV, newspapers and radio stations  
Attention Public service announcements PSA & community affairs

Sept 13, 2008 – Hand carry applications and brochures to schools

Oct 1 to Nov 30 – Invite principals, teachers and school counselors to Rotary Meeting  
and review Rotary's programs & commitment to youth

Dec 5, 2008 – Students submit preliminary essay to teachers for review of content,  
compliance of rules & regulations. Teachers review and return to student within 5  
days of receipt.

Jan 10, 2009 - Students submit revisions to teacher or counselor

### **Jan 31, 2009 - Deadline must be postmarked or hand delivered to local club**

Feb 1 – Feb 28, 2009 – Club Chairperson review for submission rules.

Immediately remove those unqualified. Only 1 submission per student  
Distribute to essays judges, not more than 10 essays per judge  
Minimum of 3 judges needed. Suggested Judges English or Journalism  
teacher, local librarian or writers, elected officials, school counselors  
Not related to the school or affiliated with the student they are judging

### **March 10, 2009 Deadline for submission to regional coordinators**

Chino - TBA

Las Vegas - TBA

Victorville – TBA

San Gabriel Valley - Denise Hagopian 323 346-8575

### **March 14, 2009 Submission Deadline to: District Chairperson Denise Hagopian**

### **Get Recognition for your Club's community involvement:**

March 1 – March 14: Recognize club winner at club meeting, present certificates

Invite local newspaper/ photographer to Rotary Meeting

April submit articles to local papers outlining how much money their  
local Rotary Club has presented to youth in opportunities and  
scholarship dollars

Date: Sat, May? 2009 1st Place Winner Announced at District Conference