

## Rotarian George R. Hensel

George is an 80-something year old Montebello Rotarian, who, until his recent illness, had 45 years of perfect attendance. He is an Horatio Alger story, going from sleeping on park benches during the Depression, through the Merchant Marines, to a Ph.D. in business and an impressive record of philanthropy, much of it here in the San Gabriel Valley. Besides being a major donor to our Rotary Foundation, he has been honored by the Boys and Girls Clubs, YMCA, Beverly Hospital, and the City of Montebello, which named a street and the community pool after him.

### *For additional information*

contact Kathy Schlotz at  
[essaycontest@district5300.org](mailto:essaycontest@district5300.org)

Resources on [district5300.org](http://district5300.org)

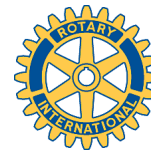
- ◆ Sample letter to principal
- ◆ Student Entry Form
- ◆ District Entry Form
- ◆ Student Flyer
- ◆ Scorecards
- ◆ Power Point Presentation
- ◆ Certificate of Recognition

Each Club may submit one essay to  
**[essaycontest@district5300.org](mailto:essaycontest@district5300.org)**  
or U.S. mailed to:

**Kathy Schlotz**  
**918 W Whittier Blvd**  
**Montebello, CA 90640**

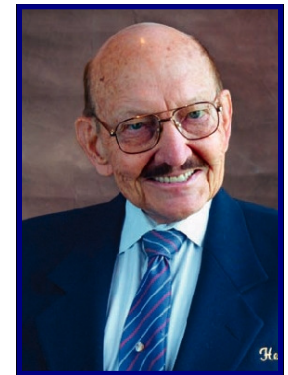
Club submissions must be received  
no later than **March 31, 2012.**

Kathy Schlotz  
918 W Whittier Blvd  
Montebello, CA 90640



Rotary International  
District 5300

George R.  
Hensel  
Essay  
Contest



*This is an opportunity for  
District 5300 Clubs to par-  
ticipate in a worthwhile  
youth program that rewards  
high school students for con-  
templating ethics in per-  
sonal experience .*

## High School Students Grades 9-12 Win Up to \$3,000!

### How A Club Gets Started

1. Name a local contest chairperson.
2. Contact local high schools in September and propose contest participation.
3. Ask that the essay become an assignment in a class.
4. Schedule a program in March in which the winner and runners-up of your local contest are recognized. Your Club has the option to award scholarships to the winner and runners-up with local funds. Also, invite the press to the program!
5. Submit the Club Entry to the District Chairperson no later than March 31.
6. If your Club entry is named winner or runner-up at the District level, be prepared to sponsor your student and parent or mentor to District Conference for recognition.

### Topics and Rules

- ◆ Write on an ethical dilemma that has touched your life. Include your view of the importance of ethics in this particular situation.
- ◆ You must include your personal definition of ethics.
- ◆ The essay must be 500 to 1,000 words.
- ◆ The essay must be the original, unpublished work of the student, and only one essay per student may be submitted.
- ◆ The essay must be submitted to your local Rotary Club either by email (MS Word or PDF format) or U.S. mail no later than **Tuesday, February 28**.
- ◆ You must be enrolled in a high school or live in District 5300. And, you must be in the 9-12 grade on March 31, 2012.

### Judging Criteria and Procedures

**Only those essays that have followed the “Topics and Rules” may be judged.**

1. **Clarity of message and presentation of idea (40%)**
2. **Style and originality (40%)**
3. **Grammar, spelling, and structure (20%)**

### Purpose

The main purpose of this contest is to promote the importance of ethics among today’s youth and to encourage them to express their views.

In addition, the purpose is to enhance Rotary’s image and presence in schools and the community. It is hoped that each student will consult with their parent and teachers regarding this essay and build communications between youth and adults regarding ethics.

With this contest we hope to:

1. **Promote the importance of ethics.**
2. **Create a venue for high school students to express their views.**
3. **Give recognition to outstanding students for their writing skills.**
4. **Promote Rotary’s commitment to youth**
5. **Create opportunities to broaden the visibility of your community.**

### The George R. Hensel Ethics Contest

District 5300 is in the 13th year of the contest. It was first introduced to the district in 1999-2000 by then Governor Garbis der Yeghian.

It is unique among the 3 student contests sponsored by the district in that **THERE ARE NO FEES REQUIRED FROM THE CLUBS TO PARTICIPATE**. There are 4 prizes: **1st Place receives \$3,000, while 3 runners up will each receive \$500**. All prizes are sponsored by Dr. Hensel.

The contest is designed to challenge high school students to analyze ethical issues and concerns confronting them in today’s complex world. Open to all high school students in the district, the contest provides an opportunity for our students to win scholarships, and express their views on ethics.

Other contests in our district attract the musicians and the public speakers, the performers if you will, of the world. This contest is an opportunity for students whose talent is not usually displayed in public, those who can write well.