

Worksheet –
Club Membership Development Targets 2003/2004
(Submitted by Chris Lyman, Governor 91-92 - Rotary District 5300)

The Rotary Club of _____

President: _____ **PresElect:** _____

MemDev Chair *(if other than PresElect)* _____

- A. _____ **Members on July 1, 2003**
- B. _____ **Projected Loss – 10%**
- C. _____ **Net After Projected Loss**
- D. _____ **Need to Induct for 2003/04 Target**

.....

Cumulative Target:

- | | | | |
|----------|----------------|--------------------|-----------------------------------|
| A. _____ | Members | 1 Jul 2003 | Begin Rotary Year |
| E. _____ | Members | 1 Oct 2003 | End 1st quarter |
| F. _____ | Members | 1 Jan 2004 | End 2nd quarter |
| G. _____ | Members | 1 Apr 2004 | End 3rd Quarter |
| H. _____ | Members | 30 Jun 2004 | End Rotary Year |

Instructions:

- **Fill in the numbers in A, B, & C first.**
- **To arrive at the number for line D, project the number of members you want to have at the end of your year and insert it on line H.**
- **Subtract line C from line H and insert that number on line D.**
- **Place numbers on lines E, F and G to show how you progressively expect to arrive at line H.**
- **This gives you a projected quarterly time-line for accomplishing your year-end membership target.**
- **This Worksheet to be used by Club Presidents and Club MemDev Chairs as their written plan for reaching the Club's Membership Development Target.**