

Rotary In Action Tapes...Frank Talk books now available

Rotary In Action is a series of seven TV Talk Shows. Each 30-minute show has been filmed to be generic, non-District specific. Each show has been produced with the non-Rotarian in mind. The content of each show is designed to inform the general public about specific Rotary programs. Recruitment of new members, and building awareness of Rotary in Action are the main objective.

The 7 shows on 2 VHS tapes show:

- Rotary Youth Leadership Awards (RYLA)
- Polio Eradication Program (PolioPlus)
- Ambassadorial Scholars
- Village Banks (Micro-credit)
- Group Study Exchange (GSE)
- Youth Exchange
- Rotary Volunteers

These tapes are ideal for:

- Rotary Meeting Programs
- Recruiting new members
- Information for New members
- Public Relations Material
- Showing on your local TV station

District 5300 has purchased five (5) sets of these tapes for loan to local clubs. The two (2) set VHS tapes are available on loan for ten (10) days at \$5 per tape...\$10 for the set of two... plus postage.

Contact District PR Resource Chair Ron Hutson:

626-359-4911...or...359-6200

e-mail: tuitman@earthlink.net

Snail mail: PO Box 1148

Sierra Madre, CA 91025

For additional descriptive information, or to purchase the tapes, visit the Del Mar Rotary club web site at: www.delmarrotary.org