



ROTARIAN

## George R. Hensel

George, the founder of California Driving School, was an exemplary Rotarian with a 45-year record of perfect attendance. A real model of the Horatio Alger myth, going from sleeping on park benches during the Depression, through the Merchant Marines, to a Ph.D. in business and an impressive record of philanthropy giving millions of dollars to the community and Rotary. His legacy continues through the Rotary's George Hensel Ethics Essay Contest.

### George R. Hensel Ethics Essay Contest

**\$3,000**

*to student with winning essay*

**\$1,000**

*to teacher of student with winning essay*

**\$500**

*to 3 Runner-Ups*

**\$200**

*to teachers of runner-ups*

#### PURPOSE

To create a venue for students to express their views of ethics and show Rotary's commitment to youth.

#### TWO COMPETITION LEVELS:

First at the local Rotary club level, and second at the District level. Club level winner automatically advances to the District level.

#### AVAILABLE RESOURCES

Sample letter to principal  
Student entry form  
District Entry Form  
Student Flyer  
Scorecards  
Certificate of Recognition  
Power Point Presentation

**One winning essay per club to  
[districtessaycontest@mtbrotary.org](mailto:districtessaycontest@mtbrotary.org)  
Club Essay winning entries  
must be submitted  
no later than April 24, 2024**

#### CONTEST DISTRICT CHAIR

Manuel "Manny" Franco  
Montebello Club  
213.716.3059  
[manuel.franco@me.com](mailto:manuel.franco@me.com)

# Rotary

## District 5300



George R. Hensel



# Ethics Essay

# Contest 2023/24

